Junior Achievement® of North Central Michigan | NORTHWOOD UNIVERSITY

JA TITAN®

BUSINESS CHALLENGE 2027

YOU ARE THE CEO. EVERY DECISION MATTERS.



RUN A VIRTUAL COMPANY

- PRODUCTION
- PRICING
- MARKETING
- RESEARCH & DEVELOPMENT
- CORPORATE SOCIAL RESPONSIBILITY

FRIDAY, FEBRUARY 5, 2027
9:00 A.M. – 2:00 P.M.

NORTHWOOD UNIVERSITY

VIRTUAL PARTICIPATION AVAILABLE

COMPETITION INFORMATION

- CASH PRIZES
- REAL BUSINESS STRATEGY
- MENTORSHIP FROM BUSINESS LEADERS
- OPEN TO HIGH SCHOOL STUDENTS
- TEAMS OF 1–3 STUDENTS
- PARTICIPATE INDEPENDENTLY OR WITH YOUR CLASS

REGISTER YOUR TEAM TODAY

REGISTRATION DUE BY JANUARY 29, 2027

Chelsie.Barber@ja.org | 989.285.0081 | northcentralmichigan.ja.org